

**Pure Blonde Win 1 of 99 Gift Cards Promotion Terms & Conditions ("Conditions of Entry")**

<b>Schedule</b>	
<b>Promotion:</b>	Pure Blonde Win 1 of 99 Gift Cards Promotion
<b>Promoter:</b>	Asahi Beverages (NZ) Ltd [NZBN 9429039576514], 96 Saint Georges Bay Road, Parnell, Auckland, New Zealand 1052. Ph: 0800 420 001  For any enquiries regarding this Promotion, please contact the Promoter at info@asahi.co.nz or on 0800 420 001
<b>Promotional Period:</b>	<b>Start date:</b> 07/04/25 at 09:00 am NZST <b>End date:</b> 18/05/25 at 11:59 pm NZST
<b>Eligible entrants:</b>	Entry is only open to NZ residents who are 18 years and over.
<b>How to Enter:</b>	<p>To enter the Promotion, the entrant must complete all the steps in one of the following entry methods during the Promotional Period:</p> <p><b>Entry Method 1: Off Premise</b></p> <p>a) purchase any 6 pack or 12 pack of Pure Blonde from any stores displaying promotional material (Excluding online) ("Participating Venues"); and</p> <p>b) visit <a href="http://www.pureblonde.co.nz/win">www.pureblonde.co.nz/win</a>, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, email address, mobile number and region of residence) and select the Participating Banner of purchase.</p> <p><b>Proof of Purchase:</b> The entrant must retain proof of purchase. The proof of purchase required is a copied receipt.</p> <p><b>Entry Method 2: On Premise</b></p> <p>a) purchase any Pure Blonde on tap from any venues displaying promotional material ("Participating Venues"). Entrants will receive an entry coaster from staff, while stocks last; and</p> <p>b) scan the QR code on the entry coaster or visit <a href="http://www.pureblonde.co.nz/win">www.pureblonde.co.nz/win</a>, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, email address, mobile number and region of residence) and select the Participating Venue of purchase.</p> <p><b>Proof of Purchase:</b> The entrant must retain proof of purchase.</p> <p>The entrant must fill out the online entry form for every entry.</p>
<b>Entries permitted:</b>	Multiple entries permitted subject to the following: <ul style="list-style-type: none"> <li>a) limit one (1) entry per person per day for off premise and two (2) entries per person per day for on premise</li> <li>b) limit one (1) entry per qualifying transaction; and</li> <li>c) maximum one (1) prize per person.</li> </ul>
<b>Winner Determination:</b>	<p><b>Draw:</b></p> <ul style="list-style-type: none"> <li>• The draw will take place at TIS ANZ LTD, 22-28 Customs Street East, Auckland, 1010 at 12:00 pm NZST on 21/05/25 using computerised random selection.</li> <li>• The first ninety-nine (99) valid entries drawn will be the winners of the prizes specified below.</li> <li>• The major prize will be drawn first and the other minor prizes will be drawn in descending order of number and value.</li> <li>• The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.</li> </ul>

	<ul style="list-style-type: none"> <li>If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.</li> </ul>																					
<b>Total Prize Pool:</b>	NZD \$10,400																					
<table border="1"> <thead> <tr> <th>Prize Description</th> <th>Number of this prize</th> <th>Value (per prize)</th> <th>Winning Method</th> </tr> </thead> <tbody> <tr> <td><b>Major Prize:</b> The prize is a \$1,000 Preezee Card.</td> <td>1</td> <td>NZD\$1,000.00</td> <td rowspan="4">Draw: computerised random selection - 21/05/25 at 12:00 pm NZST</td> </tr> <tr> <td><b>Minor Prize 1:</b> The prize is a \$200 Preezee Card.</td> <td>20</td> <td>NZD\$200.00</td> </tr> <tr> <td><b>Minor Prize 2:</b> The prize is a \$100 Preezee Card.</td> <td>30</td> <td>NZD\$100.00</td> </tr> <tr> <td><b>Minor Prize 3:</b> The prize is a \$50 Preezee Card.</td> <td>48</td> <td>NZD\$50.00</td> </tr> <tr> <td><b>Prize Conditions:</b></td> <td colspan="3">Any ancillary costs associated with redeeming the gift card are not included. Any unused balance of the gift card will not be awarded as cash. Redemption of the gift card is subject to any terms and conditions of the issuer including those specified on the gift card. See <a href="https://www.preezee.com.au/policies/terms-of-sale/">https://www.preezee.com.au/policies/terms-of-sale/</a> for gift card terms and conditions.</td> </tr> </tbody> </table>		Prize Description	Number of this prize	Value (per prize)	Winning Method	<b>Major Prize:</b> The prize is a \$1,000 Preezee Card.	1	NZD\$1,000.00	Draw: computerised random selection - 21/05/25 at 12:00 pm NZST	<b>Minor Prize 1:</b> The prize is a \$200 Preezee Card.	20	NZD\$200.00	<b>Minor Prize 2:</b> The prize is a \$100 Preezee Card.	30	NZD\$100.00	<b>Minor Prize 3:</b> The prize is a \$50 Preezee Card.	48	NZD\$50.00	<b>Prize Conditions:</b>	Any ancillary costs associated with redeeming the gift card are not included. Any unused balance of the gift card will not be awarded as cash. Redemption of the gift card is subject to any terms and conditions of the issuer including those specified on the gift card. See <a href="https://www.preezee.com.au/policies/terms-of-sale/">https://www.preezee.com.au/policies/terms-of-sale/</a> for gift card terms and conditions.		
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<b>Winner Notification:</b>	All winners will be notified within seven (7) business days of the draw.																					
<b>Unclaimed Prizes:</b>	Prizes must be claimed by 23/06/25 at 12:00 pm NZST. In the event of an unclaimed prize, the prize will be redrawn on 24/06/25 at 12:00 pm NZST at TIS ANZ LTD, 22-28 Customs Street East, Auckland, 1010, New Zealand. The winners of the redraw will be notified within seven (7) business days of the redraw.																					

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- All reasonable attempts will be made to contact each winner.
- If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
- Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
- Entrants must keep their proof of purchase specified in the How to Enter section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase

- receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
9. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels as per government recommendations. Entry and continued participation in this Promotion is subject to the Participating Venue's liquor serving policy.
  10. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
  11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
  12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
  13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
  14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
  15. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://www.asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the regulatorily lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion.
  16. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
  17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
  18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Consumer Guarantees Act 1993 (NZ) and/or Fair Trading Act 1986 (NZ).
  19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize.
  20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid

and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.

21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
22. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
23. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
24. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
25. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.