

**Great Northern 'Match a Marlin' On Pack Promotion Terms & Conditions ("Conditions of Entry")**

<b>Schedule</b>	
<b>Promotion:</b>	Great Northern 'Match a Marlin' On Pack Promotion
<b>Promoter:</b>	CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054  For any enquiries regarding this Promotion, please contact the Promoter at <a href="mailto:consumerrelations@asahi.com.au">consumerrelations@asahi.com.au</a> or on 1800 244 054
<b>Promotional Period:</b>	<b>Start date:</b> 03/11/25 at 09:00 am AEDT <b>End date:</b> 02/02/26 at 11:59 pm AEDT
<b>Eligible entrants:</b>	Entry is only open to Australian residents who are 18 years and over.
<b>How to Enter:</b>	<p>To enter the Promotion, the entrant must complete the following steps during the Promotional Period:</p> <ol style="list-style-type: none"> <li>purchase a specially marked case of any Great Northern (bottles or cans) from any Cellarbrations, IGA Liquor, The Bottle-O or Porters Liquor store in Australia; any Ritchies store in VIC or NSW; any Thirsty Camel store in NSW, ACT, QLD, SA or NT; or any Big Bargain store in TAS that stocks the promotional on packs (includes their respective online stores) ("Participating Venues");</li> <li>scan the QR code on pack or visit <a href="http://matchamarlin.com.au">matchamarlin.com.au</a>, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, date of birth, email address, mobile number, full address and state/territory of residence), provide the requested purchase information and Proof of Purchase (unique code found on the promotional pack); and</li> <li>watch the animated video as prompted.</li> </ol> <p>The instant prize winners will be notified on screen upon watching the animated video, subject to verification. The colour of the Marlins on the Great Northern bottles in the animated video will indicate whether or not an instant prize has been won (see below). All entries will be entered into the Major Draw.</p> <p>White Original pair of Marlins = An Instant Prize Mismatched pair of Marlins = No win.</p> <p><b>Proof of Purchase:</b> The entrant must retain proof of purchase. The proof of purchase required is a unique code found inside the specially marked pack.</p> <p>The entrant must fill out the online entry form for every entry.</p>
<b>Entries permitted:</b>	Multiple entries permitted subject to the following: (a) limit one (1) entry per person per day; (b) limit one (1) entry per qualifying transaction; and (c) by completing the entry method, the entrant will receive one (1) entry.
<b>Winner Determination :</b>	<p><u>Major Draw:</u></p> <ul style="list-style-type: none"> <li>The draw will take place at Kollwitz Owen Group, 10-20 Gwynne Street, Cremorne VIC 3121, Australia at 12:00 pm AEDT on 05/02/26 using computerised random selection.</li> <li>The first valid entry drawn will be the winner of the major prize specified below.</li> <li>The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.</li> <li>If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public</li> </ul>

scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.

Instant Win:

- The instant prize winners will be notified on screen upon watching the animated video, subject to verification.
- Quality control errors will not invalidate an otherwise valid prize claim.
- Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured.
- Instant win game materials void if stolen, forged, mutilated or tampered with in any way.

**Total Prize Pool:** Up to AUD \$82,602.00

Prize Description	Number of this prize	Value (per prize)
<p><b>Major Draw Prize:</b> The prize is an 8-day (7-night) trip to Hamilton Island, QLD for the winner and 3 friends (aged 18 years or over), which consists of the following:</p> <ul style="list-style-type: none"> <li>• return economy class flights for 4 people from the winner’s nearest capital city to Hamilton Island, QLD;</li> <li>• return shuttle transfers from airport to accommodation for 4 people;</li> <li>• 5 nights' twin share accommodation at Reef View Hotel (or similar) with daily breakfast for 4 people;</li> <li>• a 3-day (2 night) Topnotch Game Fishing experience for 4 people with “Moonshine Private Fishing Charter” departing at Hamilton Island Marina, including bait, tackle, catering and a take-home fish stored in a foam box; and</li> <li>• \$2,000 spending money for the winner only.</li> </ul>	1	Up to AUD\$32,602.00 depending on date and exact point of departure
<p><b>Instant Prize:</b> The prize is a \$50 Great Northern Digital Prepaid Mastercard®.</p>	1,000	AUD\$50.00

**Prize Conditions**

Major Draw Prize:

- Travel must be taken by 28/02/27. Prize cannot be taken during Australian school holidays, public holidays or other peak periods. 2026 Block out dates include but are not limited to: 30<sup>th</sup> March – 27<sup>th</sup> April, 8<sup>th</sup> June, 4<sup>th</sup> – 19<sup>th</sup> July, 26<sup>th</sup> September – 11<sup>th</sup> October, 21<sup>st</sup> – 31<sup>st</sup> December. 2027 Block out dates include but are not limited to: 1<sup>st</sup> January – 8<sup>th</sup> February. If the winner is unavailable or unwilling to travel on the aforementioned date/s required by the Promoter, they will forfeit their right to the prize and will not be awarded cash or any other alternative in lieu.
- Travel itinerary will be determined by the Promoter in its absolute discretion.
- Prize is subject to the standard terms and conditions of individual prize and service providers.
- The winner and his/her travel companions must depart from and return to the same departure point and travel together.
- Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.

	<ul style="list-style-type: none"> <li>• Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included.</li> <li>• The winner may be required to present their credit card at check in.</li> <li>• The winner must provide their Australian bank account details to the Promoter in order for the spending money portion of the prize to be awarded.</li> </ul> <p><u>Instant Prize:</u></p> <ul style="list-style-type: none"> <li>• Any ancillary costs associated with redeeming the Great Northern Digital Prepaid Mastercard (The Card) are not included. The Card must be activated within 6 months of issue and is valid for 12 months after activation. At expiry of The Card any unused balance will be forfeited. We will not give you notice prior to expiry. The Card expiry and balance can be found on your mobile device in the Vault Payment App. The Card is issued by EML Payment Solutions Limited (ABN 30 131 436 532) AFSL 404131 pursuant to license by Mastercard. See <a href="http://www.vaultps.com.au/terms">www.vaultps.com.au/terms</a> for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated.</li> </ul>
<b>Winner Notification:</b>	<p>The Instant Prize winners will be notified on screen upon watching the animated video, subject to verification. Instant winners will also be sent an email verifying their winner notification and will be provided with instructions on how to redeem their prize.</p> <p>The Major Draw Prize winner will be notified by email and phone and published at <a href="http://matchamarlin.com.au">matchamarlin.com.au</a> within seven (7) days of the draw.</p>
<b>Unclaimed Prizes:</b>	<p>The Major Draw Prize must be claimed by 05/03/26 at 12:00 pm AEDT. In the event of an unclaimed prize, the prize will be redrawn on 06/03/26 at 12:00 pm AEDT at Kollwitz Owen Group, 10-20 Gwynne Street, Cremorne VIC 3121, Australia. The winner of the redraw will be notified by email and published at <a href="http://matchamarlin.com.au">matchamarlin.com.au</a> within seven (7) days of the redraw.</p> <p>If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at <a href="http://matchamarlin.com.au">matchamarlin.com.au</a>.</p>

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact the Major Draw Prize winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable at the time stipulated by the Promoter for travel, they forfeit the prize and the Promoter is not obliged to substitute the prize.

7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. Entrants must keep their proof of purchase specified in the How to Enter section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize.
9. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at [liquorandgaming.nsw.gov.au](http://liquorandgaming.nsw.gov.au).
10. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.
16. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
17. It is a condition of accepting the prize that a winner and their travel companions may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
18. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility

or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.

19. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
20. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
21. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
24. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. Unless otherwise specified, the Major Draw Prize is a single event for the winner (and their guests) and cannot be separated into separate events or components.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. Authorised under: ACT Permit No. TP 25/01020, NSW Authority No. TP/03949 and SA Permit No. T25/754.