

SHAPES FOOTY PROMOTION 2025 – INDIES EXCLUSIVE OFFER

TERMS AND CONDITIONS

1. Information on how to enter and the prize(s) form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

PROMOTER

2. The Promoter is Arnott's Biscuits Limited (ABN 44 008 435 729) of 24 George Street, North Strathfield NSW 2137.

ELIGIBILITY

3. Entry is only open to Australian residents aged 18 years or over who can travel to Las Vegas, Nevada USA for the prize event in 2026 (exact dates to be confirmed at a later time).
4. Employees (and their immediate families) of the Promoter, Independent Supermarket (defined below) and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. The Promoter reserves the right, in its sole discretion, to prohibit any person from participating in the Promotion if the Promoter has reasonable grounds to believe that the person has previously submitted fraudulent, misleading, or deceptive entries in this or any other promotion conducted by the Promoter. The Promoter's decision in this regard is final, and no correspondence will be entered into.

PROMOTIONAL PERIOD

6. Entries into the promotion open at 12:00:00AM AEST on 14 July 2025 and close at 11:59:59PM AEST on 26 September 2025 ("**Promotional Period**").

HOW TO ENTER

7. To be eligible to enter, individuals must purchase any pack of Arnott's Shapes ("**Eligible Product**") from any Independent Supermarket nationally (either in-store or online) that stocks the Eligible Product during the Promotional Period and obtain a purchase receipt ("**Qualifying Purchase**"). An "**Independent Supermarket**" is any of the following independent supermarkets in Australia or their online store: IGA, Supa IGA, IGA X-Press, Drakes, Foodworks, Foodland, Supa Valu, Romeos, Friendly Grocer, The Local Grocer and Campbells. Eligible Products can be either a specially marked Shapes product or a non-specially marked Shapes product. If a purchase receipt is not automatically handed to an individual for their Qualifying Purchase, it is their responsibility to request one from a member of staff.
8. To enter, after making their Qualifying Purchase, entrants must then undertake the following steps during the Promotional Period:

- (a) visit www.ShapesWin.com;
 - (b) follow the prompts to the promotion entry page;
 - (c) input the requested details, including name, email address and telephone number, which Eligible Product was purchased in the Qualifying Purchase, where the Qualifying Purchase was made, and whether the Qualifying Purchase was made online or in-store;
 - (d) upload a copy of their purchase receipt;
 - (e) select their store of purchase from the retailer drop down list for Independent Supermarkets; and
 - (f) follow the steps to submit the fully completed entry form.
9. Entrants must retain a copy of their Independent Supermarket purchase receipt(s) for all entries as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant's entries and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the store of purchase and that the purchase was made during the promotional period but prior to entry.

LIMIT ON ENTRIES

10. Multiple entries permitted subject to the following:
- (a) only one (1) entry permitted per Eligible Product; and
 - (b) each entry must be submitted separately and in accordance with the entry requirements.
11. For the avoidance of doubt, if multiple Eligible Products are purchased in a single Qualifying Purchase, the eligible entrant will be awarded one (1) entry per Eligible Product, however a separate entry form must be completed and submitted for each Eligible Product.

PRIZE DRAW

12. There will be one (1) draw conducted for the entries received during the Promotional Period. The draw will take place at Suite 251/10-20 Gwynne Street, Cremorne VIC 3121, Australia on 3 October 2025 at 11:00AM AEST. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. The winner will be notified by email within seven (7) days of the draw.
13. The first valid entry drawn will win a trip for two (2) people to Las Vegas, Nevada USA for the 2026 NRL Season Opener valued at up to AU\$15,200 depending on date and point of departure. Prize includes:
- 2 x return economy class flights on an official NRL Charter from Sydney, NSW to Las Vegas Nevada. If the winner is not a NSW resident, the flight will also include return economy flights from the winner's nearest capital city to Sydney, NSW;
 - 5 nights twin share accommodation at the NRL Official NRL Las Vegas Hotel with breakfast included;
 - 2 x Credit One Club Hospitality tickets.
14. Spending money, meals, taxes (excluding airline and airport taxes), insurance, passport, visas, vaccinations, transport to and from departure point, transfers, items of

a personal nature, in-room charges and all other ancillary costs are not included. The Prize must be taken to coincide with the 2026 NRL Season Opener in Las Vegas, Nevada (with exact dates to be confirmed at a later time) and is subject to booking and flight availability. If the winner's nominated companion for the prize is under 18 years of age, the winner must accompany the companion during the entire duration of the prize. The winner and their companions must depart from and return to the same departure point and travel together. Itinerary to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the prize. The Credit One Club Hospitality tickets are subject to the standard terms and conditions of individual prize and service providers. The winner may be required to present their credit card at time of accommodation check in.

15. The total prize pool value is up to \$15,200.
16. The Credit One Club Hospitality tickets are subject to the event venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organisers hereby expressly reserve the right to eject any winner (and their companion) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.
17. If for any reason the winner does not take the prize (or an element of the prize) at the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.
18. Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.

PUBLICATION

19. The winner, once verified, will be published (first initial, surname and postcode) online at www.ShapesWin.com on 10 October 2025.

UNCLAIMED PRIZE DRAW

20. A draw for the prize, if unclaimed, may take place on 5 November 2025 at the same time and place as the original draw, subject to any directions from a regulatory authority. The winner, if any, will be notified by email within seven (7) days and their details (first initial, surname and postcode) will be published online at www.ShapesWin.com on 12 November 2025.

GENERAL TERMS

21. The Promoter's decision is final and no correspondence will be entered into.
22. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its

rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

23. Incomplete or indecipherable entries will be deemed invalid.
24. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
25. Subject to the unclaimed prize draw, if for any reason the winner does not take the prize at the time stipulated by the Promoter, the prize will be forfeited and will not be redeemable for cash.
26. If the prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize with the prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
27. In the event of war, terrorism, state of emergency, pandemic or any other kind of disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend, substitute or modify the prize, subject to any written directions from a relevant regulatory authority.
28. The prize, or any unused portion of the prize, is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
29. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
30. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, illegality, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
31. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.

LIABILITY

32. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective directors, officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of

opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.

33. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective directors, officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) the NRL Season Opener or any match of the NRL Season Opener being delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) taking of the prize.

PRIVACY

34. The Promoter collects personal information ("PI") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at www.arnotts.com/privacy-policy. In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant, where the entrant has expressly given consent. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. Entrants PI may be held and processed overseas by the Promoter's related companies and service providers. The Promoter has service providers and/or related companies that are based in various countries, including; Australia, Japan, Hong Kong, Malaysia, Indonesia, Singapore, Taiwan, India, the United Kingdom and United States. When the Promoter transfers PI to others or outside Australia or New Zealand, they will comply with applicable privacy laws and will take steps to ensure it is treated in the same way that the Promoter would treat it.

PERMITS

NSW TP/ 01454. ACT Permit No. TP25/ 00746. SA Permit No. T25/ 559.