



TASSAL GROUP LIMITED
ABN 15 106 067 270
GPO Box 1645, Hobart, TAS 7001



1300 660 491



tassal@tassal.com.au
tassalgroup.com.au / tassal.com.au

“TASSAL SEAFOOD SUMMER” CONSUMER PROMOTION 2026

TERMS AND CONDITIONS

1. Information on how to enter and redeem the Free Gift form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. This is a gift with purchase promotion. The mechanic is “Buy any two Participating Tassal Prepackaged Products (salmon/prawn/ barramundi) in one or two separate transactions during January and February 2026 and claim a pair of Tassal Seafood Summer Budy Smugglers”. Proof of purchase must be provided. Participating products will have the Seafood Summer promotional sticker on pack. (“**Free Gift**”).
3. Entry into the promotion is only open to Australian residents aged 18 years or over.
4. The Promoter is Tassal Operations Pty Ltd (ABN 38 106 324 127) of 1 Franklin Wharf, Hobart, Tasmania 7000, telephone 03 9092 0703 (“**Promoter**”).
5. Employees of the Promoter and their immediate family members are ineligible to enter this promotion.
6. Employees means any directors, management, employees, concessionaries, consultants, officers and contractors or other such people who perform work for the Promoter under the control of another in exchange for payment.
7. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or stepchild (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
8. The Promoter is responsible for determining whether a person is an eligible entrant at its sole and absolute discretion. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
9. Entrants must be individuals only and cannot be acting on behalf of an organisation or group.
10. Entries into the promotion open at 9:00 AM AEDT on 01/01/2026 and close at 11:59 PM AEDT on 28/02/2026 (“**Promotional Period**”).
11. Participating vendors of the Promoter in the promotion are applicable Woolworths, Coles, Marley Spoon, Dinnerly, The Salmon Shop Salamanca TAS and participating retailers who range the Participating Tassal Products, see clause 14 (each a “**Participating Outlet**”).
12. To be eligible to enter the promotion, individuals must purchase a Participating Tassal Product (as defined below), from a Participating Outlet during the Promotional Period (“**Qualifying Transaction**”). Purchases can also be made online at the respective Participating Outlets’ website. Individuals must ensure they obtain a purchase receipt for the Qualifying Transaction.
13. To enter, individuals must visit: <http://tassalseafoodsummer.com.au/>, follow the prompts to the promotion entry page, and input the requested details (including their first name, last name,

HOBART

Level 9, 1 Franklin Wharf,
Hobart, Tasmania 7000
Telephone (03) 6244 9099
Facsimile (03) 6244 9002

MELBOURNE

Level 2, 1-9 Derrick Street,
Kew, Victoria 3101
Telephone 1300 66 4731
Facsimile 1300 88 1429

HUONVILLE

20 Glen Road,
Huonville, Tasmania 7109
Telephone 1300 66 4251
Facsimile 1300 88 0239

SYDNEY (De Costi Seafoods)

29 Bachell Avenue,
Lidcombe, NSW 2141
Telephone (02) 9649 7699
Facsimile (02) 9649 7655

valid email address, date of birth, contact phone number, select one budgy smuggler suit style (Men's suit, women's suit, boy's suit, girls suit), select the size of your suit (from the available sizes Women's 6-24, Men's XS - XXXXXL, girls 0-10, boys 0-12), delivery address, and upload the receipt and input the last 4 digits of the transaction number for the Qualifying Transaction found on the receipt), if two receipts are used, both receipts and transaction numbers must be submitted, and submit the fully completed entry form so it is received during the Promotional Period.

14. The following products are “**Participating Tassal Products**” available at Participating Outlets:
 - (a) Pre-packaged products:
 - (i) Tassal Fresh Tassie Salmon Skin on 300g
 - (ii) Tassal Fresh Tassie Salmon Skin off 300g
 - (iii) Tassal Fresh Tassie Salmon Side 500g
 - (iv) Tassal Fresh Tassie Salmon Family Bundle 460g
 - (v) Tassal Fresh Tassie Salmon Mustard & Dill 300g
 - (vi) Tassal Fresh Cooked Aussie Tiger Prawns 475g
 - (vii) Tassal Tassie Salmon Tenders 280g
 - (viii) Tassal Aussie Barramundi Skin on 260g
 - (ix) Tassal Fresh Tassie Salmon Skin on 250g
15. Multiple entries are permitted, subject to the following:
 - (a) To claim one (1) pair of Budgy Smugglers, entrants may submit receipts from two (2) separate Qualifying Transactions, provided both receipts include the purchase of at least one (1) Participating Tassal Prepackaged Product and fall within the promotional period.
 - (b) Only one (1) claim is permitted per Qualifying Transaction, regardless of the number of Participating Tassal Prepackaged Products purchased in that single transaction. For example, purchasing more than two (2) Participating Products in one transaction will still only count as one (1) eligible claim.
 - (c) Multiple entries are permitted across separate Qualifying Transactions. Each claim must be submitted individually and in accordance with the entry requirements. Claims must be supported by proof of purchase of two (2) Participating Tassal Prepackaged Products, either in one transaction or across two separate transactions
 - (d) Unrecognised transaction numbers will be deemed invalid.
16. Each eligible entrant may redeem one (1) pair of Budgy Smugglers per valid claim, subject to the overall limit of 1,000 redemptions.
17. Entrants must retain their original purchase receipt(s) from participating outlets for all entries as proof of purchase. Failure to produce proof of purchase for any entries when requested may, in the absolute discretion of the Promoter, result in invalidation of all of an entrant's entries and forfeiture of any right to the Free Gift. Purchase receipt(s) must clearly specify the product purchased, the store of purchase and that the purchase was made during the Promotional Period but prior to submitting the entry into the Promotion.
18. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual whom the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

HOBART

Level 9, 1 Franklin Wharf,
Hobart, Tasmania 7000
Telephone (03) 6244 9099
Facsimile (03) 6244 9002

MELBOURNE

Level 2, 1-9 Derrick Street,
Kew, Victoria 3101
Telephone 1300 66 4731
Facsimile 1300 88 1429

HUONVILLE

20 Glen Road,
Huonville, Tasmania 7109
Telephone 1300 66 4251
Facsimile 1300 88 0239

SYDNEY (De Costi Seafoods)

29 Bachell Avenue,
Lidcombe, NSW 2141
Telephone (02) 9649 7699
Facsimile (02) 9649 7655

The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

19. Incomplete or indecipherable entries will be deemed invalid.
20. Claiming a free pair of Budgy Smugglers is limited to the first 1,000 valid redemptions. To be eligible, entrants must submit valid receipts showing the purchase of at least two (2) Participating Tassal Prepackaged Products. These may be from a single Qualifying Transaction or combined from two (2) separate Qualifying Transactions made during the promotional period. Once the promotional period ends, all claims will be verified by KO Promotions. The Promoter may hold reserve claims in case any of the first 1,000 redemptions are deemed invalid or ineligible. Verified claimants will be notified in writing within ten (10) business days of the verification process. Budgy Smugglers will be posted to the delivery address provided in the claim form at <http://tassalseafoodsummer.com.au>. Once all claims are verified, an order will be placed for the Budgy Smugglers, which will be posted directly to the delivery address provided in the claim form at <http://tassalseafoodsummer.com.au>.
21. The Promoter's decision is final and no correspondence will be entered into.
22. There will be no returns, exchanges, or substitutions of styles or sizes as part of this promotion.
23. The following conditions apply to the free gift:
 - (a) As a condition of accepting the free Budgy Smugglers, the Free Gift winner and his/her companion(s) must sign any legal documentation and any form required by the Promoter and/or Free Gift providers at their absolute discretion, including but not limited to a legal release and indemnity form.
 - (b) Participation in the Free Gift is subject to such other terms and conditions as may be imposed by those involved in providing other goods or services included in the Free Gift ("**Third Party Terms**"). The Free Gift redeemer and his/her companion(s) are responsible for compliance with all applicable Third-Party Terms and bear all risks associated with failure to comply with any of them.
 - (c) The claimed budgy smugglers cannot be (in whole or in part) sold, re-sold, scalped, auctioned, raffled, pledged, offered for resale at a premium (including via online auction sites) or used for advertising, charity fundraising, promotion or other commercial purpose including but not limited to competitions and trade promotions or to enhance demand for other goods or services. If the Free Gift, or part of the Free Gift, is sold or used in breach of these Terms and Conditions, the Free Gift, or part of the Free Gift, may be cancelled by the Promoter.
24. All costs associated with or arising in respect of the Free Gift not provided for in these terms and conditions are the responsibility of the Free Gift redeemer.
25. There are 1,000 Budgy Smuggler suits available to be claimed. If fewer than 1,000 valid claims are received, any unclaimed suits will be forfeited.
26. If any Free Gift (or part of any Free Gift) is unavailable, the Promoter, in its discretion, reserves the right to substitute the Free Gift (or that part of the Free Gift) with a Free Gift to the equal value and/or specification, subject to any written directions from a regulatory authority.
27. The Free Gift, or any unused portion of the Free Gift, are not transferable or exchangeable and cannot be taken as cash unless otherwise specified.
28. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including

HOBART

Level 9, 1 Franklin Wharf,
Hobart, Tasmania 7000
Telephone (03) 6244 9099
Facsimile (03) 6244 9002

MELBOURNE

Level 2, 1-9 Derrick Street,
Kew, Victoria 3101
Telephone 1300 66 4731
Facsimile 1300 88 1429

HUONVILLE

20 Glen Road,
Huonville, Tasmania 7109
Telephone 1300 66 4251
Facsimile 1300 88 0239

SYDNEY (De Costi Seafoods)

29 Bachell Avenue,
Lidcombe, NSW 2141
Telephone (02) 9649 7699
Facsimile (02) 9649 7655

- any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
29. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
 30. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
 31. Nothing in these Terms and Conditions limits, excludes, or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special, or consequential, arising in any way out of:
 - (a) the promotion;
 - (b) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
 - (c) any theft, unauthorised access or third-party interference;
 - (d) any entry or Free Gift claim that is late, lost, altered, damaged or misdirected (whether or not after receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
 - (e) any variation in Free Gift value to that stated in these Terms and Conditions;
 - (f) any tax liability incurred by a winner or entrant; or
 - (g) the use of or acceptance of the Free Gift.
 32. The Promoter collects personal information ("**PI**") in order to conduct the promotion and may, for this purpose, disclose such to third parties, including but not limited to agents, contractors, service providers, p Free Gift suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use, and handle PI as set out in its Privacy Policy (see clause 35 below). All entries become the property of the Promoter. Unless otherwise indicated by the Promoter, the Promoter may disclose PI to entities outside of Australia (for a list of the countries, see the Promoter's Privacy Policy), and cannot guarantee that any overseas recipient will not breach the Australian Privacy Principles. By entering the promotion entrants consent to the overseas transfer on these terms as permitted by the Australian Privacy Principles and agree that the Promoter is not liable in this regard.

OPTING OUT TO HEAR FROM THE PROMOTER

33. Should an entrant consent to receiving future information from the Promoter via placing a tick in the 'opt in' box featured on the Promotion entry site, the information provided by the entrant will be entered into a database and may be used by the Promoter, the Promoter's related entities and agencies engaged by the Promoter, for promotional and marketing purposes including sending electronic messages or telephoning the entrant. Should an entrant who elects

HOBART

Level 9, 1 Franklin Wharf,
Hobart, Tasmania 7000
Telephone (03) 6244 9099
Facsimile (03) 6244 9002

MELBOURNE

Level 2, 1-9 Derrick Street,
Kew, Victoria 3101
Telephone 1300 66 4731
Facsimile 1300 88 1429

HUONVILLE

20 Glen Road,
Huonville, Tasmania 7109
Telephone 1300 66 4251
Facsimile 1300 88 0239

SYDNEY (De Costi Seafoods)

29 Bachell Avenue,
Lidcombe, NSW 2141
Telephone (02) 9649 7699
Facsimile (02) 9649 7655

- to opt-in wish to opt-out or access or update their information held by the Promoter at any time, they can contact the Promoter using the contact details contained in the privacy policy.
34. The Promoter's privacy policy can be found at – <https://www.tassal.com.au/privacy/>
 35. The privacy policy contains information on:
 - (a) how an entrant may access the PI that is held by the Promoter and seek correction of such information; and
 - (b) how an entrant may complain about a breach of the Australian Privacy Principles and how the Promoter will deal with such a complaint.
 36. If an entrant has any questions regarding their privacy, they should contact the Promoter using the contact details contained in the privacy policy.
 37. The Promoter is bound by all applicable privacy laws.
 38. No permits were required as part of this promotion.



HOBART

Level 9, 1 Franklin Wharf,
Hobart, Tasmania 7000
Telephone (03) 6244 9099
Facsimile (03) 6244 9002

MELBOURNE

Level 2, 1-9 Derrick Street,
Kew, Victoria 3101
Telephone 1300 66 4731
Facsimile 1300 88 1429

HUONVILLE

20 Glen Road,
Huonville, Tasmania 7109
Telephone 1300 66 4251
Facsimile 1300 88 0239

SYDNEY (De Costi Seafoods)

29 Bachell Avenue,
Lidcombe, NSW 2141
Telephone (02) 9649 7699
Facsimile (02) 9649 7655